



35th Annual American Sand Sculpting Championship and Beach Festival

November 20 – November 24, 2025

LOCATION:

**DiamondHead Beach Resort
2000 Estero Blvd
Fort Myers Beach, FL 33931**

Official Sand Vendor Village Exhibitor Registration

Market Opportunities: Arts, Crafts, Clothing, Accessories, Jewelry, Hats, Purses, Pottery, Photography, Fine Arts and Crafts, Home Accents and Local Businesses.

Company Name: _____

Contact: _____

Email: _____

Phone: _____

Mobile: _____

Address: _____

City: _____ State: _____ Zip: _____

LIST IN ORDER OF PREFERENCE THE TOP 5 ITEMS YOU WOULD LIKE TO SELL AND THE PRICE RANGE OF EACH:

1. _____ \$ _____

2 _____ \$ _____

3 _____ \$ _____

4 _____ \$ _____

5 _____ \$ _____

(All items listed are subject to event committee approval and items not listed and added to your booth will not be allowed).

If, after reading the entire application, you have a question, please contact the FMB Chamber at 239-454-7500 or jacki@fmbchamber.com.

Non-Food Vendor Event Packages ONLY:

11/20-11/24 (5-day weekend) 10AM-5PM
\$1,300 Inside event at Diamondhead

You can secure your spot with a 50% payment. The other 50% is due 30 days before the event. Payment must be received 30 days prior to event to hold your space. If payment is not received, your space will be released to other vendors.

Vendor Amenities:

1. Diamondhead Vendor Village will be set inside of the fenced Sculpture Area on the beach side of the dune line (admission is charged to access the inside of the Sculpture Area).
2. Vendor spaces will be 12 x 12 (10x10 with 1 ft. one each side).
3. Kaboda service will be offered daily for load in/load out at Diamondhead.
4. Vendors will receive exact load in report times (to prevent congestion).
5. Vendor passes will be given to vendors to allow access to the Sculpture Area (2 per vendor space).
6. **ONE** Free Vendor parking pass will be given to each Vendor. Parking space will be in close proximity to the DiamondHead Beach Resort. Arrangements must be made in advance for oversize vehicles.
7. Vendor area is closed and Security is on site from 5PM to 8AM each day.
8. Vendor will have a live link from the American Sand Sculpting Championship website to their website or social media.

Vendor must provide a logo and link to event organizers at the time of registration for inclusion in website and social media promotion.

Terms and Conditions:

Initial each line below:

_____ Vendor space is **12 x 12** (10x10 with 1 ft. on each side) **Please confine your merchandise to that space.** Merchandise outside of the vendor space will be removed by Event staff.

_____ Vendor provides their own tent, tables, display, chairs, fire extinguisher, etc. and will manage their own set up/breakdown in their area.

_____ Vendor space is to appear neat, orderly, and attractive – storage boxes, excess merchandise, etc. are to be concealed.

_____ Pay close attention to your booth appearance, even and hemmed table drapes, proper signage, and pricing.

_____ No signage above or outside vendor tents, all signage must be confined to the inside of the vendor booth.

_____ It is the Vendor's responsibility to provide a garbage bag at your booth. At the end of each day, please take collected garbage to one of the on-site receptacles. Do not leave any food in your booth area overnight. **There will be a \$25 charge per day for garbage left behind.** Vendor is responsible for cleaning their space at the close of the event (including small items like zip ties, tags, rubber bands, etc.). After the event is over, November 24th there will be a \$100 charge if there is any debris left behind after you vacate your space. **This will be strictly enforced!!!**

_____ Water is not provided at this event. Power is not available. Battery, LED and solar powered items may be used.

_____ **NO personal generators are allowed on the sand at the Diamondhead location due to DEP permitting and requirements.**

_____ Categories including but not limited to jewelry, clothing, purses, hats etc. will be limited and will be considered on a first come, first considered basis. Priority will be given to those vendors who have participated in previous years.

_____ No wheeled or motorized vehicle of any kind including golf carts, cars, vans, etc., are allowed on the beach for any reason without prior written permission from the Event Committee and the Town of Fort Myers Beach. For Vendors needing a

tractor to transport wheeled vehicles to their vendor location on the sand, service will be provided for a fee of \$35 per tractor tow. **Arrangements must be made in advance for Tractor scheduling purposes. (check the space at the end of this application).

_____ Vendors are responsible for collecting and reporting Florida Sales tax on all transactions.

_____ The management reserves the right to remove any attendee or vendor who is intoxicated, using foul language, or exhibiting rowdy or unruly behavior during the event. There will be a zero-tolerance policy for any rude, abusive or threatening behavior toward staff, volunteers, patrons, or other vendors etc..

_____ Night security will be provided from 5PM to 8AM, however, vendor is ultimately responsible for all merchandise left in their booth. If you are leaving merchandise in your booth, you must have zippered sides and exercise reasonable due diligence about the merchandise you leave in your booth.

_____ No merchandise using the event's name or logo may be sold at the event.

_____ All items listed are subject to event committee approval and items not listed on the application will not be allowed in your booth.

_____ The 35th Annual American Sand Sculpting Championship 2025 is a rain or shine event, no refunds will be honored due to acts of mother nature, events outside of the organizer's control and/or inclement weather.

_____ The Event Organizer assumes no responsibility for the volume or value of sales made by any Vendor. Factors that may affect sales—including, but not limited to, weather conditions, booth location, quality of merchandise, number of vendors offering similar products, or other circumstances beyond the Organizer's control—are solely the Vendor's risk. The Vendor is solely responsible for their merchandise and for any sales, or lack thereof, resulting from participation in the event.

_____ Vendor must secure and weigh down their tent for the protection of their merchandise and their fellow vendors, no staked tents will be allowed in the vendor area. Extended line/stakes do not work on the sand and are prohibited. Make sure your tent is properly weighted and secured.

_____ Music in vendor tents must not be heard outside of the Vendor's space.

_____ Payment must be made in full at the start of the event. If any portion of the vendor payment is returned (bounced check, etc.) vendor will not be allowed to attend the event and will forfeit their deposit. If payment fails after event closes, cash payment plus \$200 fee will be required to keep the vendor in good standing.

INDEMNIFICATION. VENDOR shall indemnify, defend, release, and hold harmless DiamondHead Beach Resort, The Sand Lovers, The American Sand Sculpting Championship Organizing Committee, The Fort Myers Beach Chamber of Commerce and any affiliates, officers, directors, employees, or agents/volunteers thereof from and against any and all liabilities, damages, injuries, claims, suits, judgments, causes of action, and expenses (including reasonable attorneys' fees, court costs and out of-pocket expenses) suffered or incurred as a result of any breach of any obligation of VENDOR in performance of this Agreement or VENDOR's use of the benefits. This provision shall survive the expiration or termination of Agreement.

TERMINATION. In the event of any attempted termination by VENDOR, The American Sand Sculpting Championship shall be entitled to retain all payments received hereunder and shall have the right to pursue all available remedies at law or otherwise.

MERCHANDISE VENDORS INSURANCE. Merchandise vendors are responsible for providing their own liability insurance and hold harmless: The Fort Myers Beach Chamber of Commerce, DiamondHead Beach Resort, and The Sand Lovers, LLC. A copy of the Vendor liability dec page showing proof of insurance is required to be submitted along with the Vendor application. Naming of additional insureds and a certificate of additional insured is required at time of registration and payment.

LIMITED LIABILITY. The American Sand Sculpting Championship shall not be liable to the vendor for indirect, incidental, consequential, special, or exemplary damages, and the event's liability arising under this agreement will be limited to direct, objectively measurable damages. Except to the extent where this provision is prohibited by law and except with respect to the indemnification provision herein, in no way shall the event's maximum, aggregate, cumulative liability to vendor arising out of or relating to this agreement exceed the cash amount paid by the vendor to the American Sand Sculpting Championship during the term.

BY SIGNING BELOW, VENDOR AGREES TO THE TERMS & CONDITIONS:

Signature: _____ Date: _____

Printed name: _____ Phone _____

Vendor space fee (check below):

- _____ \$1300 – Standard vendor booth (10x10) for 5 days
- _____ \$2600 – Double booth (20x20) for 5 days

Additional fees or discounts (check below):

- _____ \$100 Discount for Members of the FMB Chamber of Commerce
- _____ \$35 Trailer tow (each way)

\$ _____ **TOTAL payment**

Send the following items along with your payment information:

- Booth/Merchandise Photo (can be emailed to events@fmbchamber.com)
- Completed application with **terms and conditions initialed & signed**
- Certificate of Additional Insured showing proof of insurance for FMB Chamber of Commerce, DiamondHead Beach Resort, and Sand Lovers LLC (required)
- Copy of logo and link to website or social media

Credit Card Authorization Form

Company Name: _____

Name as it appears on the Credit Card & Statement:

Billing Address: _____

City: _____ State: ____ Zip Code: _____

Type of CREDIT Card:

Visa____ MasterCard _____ Discover _____ American Express _____

Credit Card Number: _____

Expiration Date of card: _____ V Code: _____

Amount of CHARGE: \$ _____

Card member Signature authorizes The Fort Myers Beach Chamber of Commerce to process the credit card charge to the account provided above. Further, I understand that the Fort Myers Beach Chamber of Commerce and The American Sand Sculpting Championship have a no refund policy on authorized credit card charges. There will be a 4% charge on the total for all credit card payments. Bounced checks or returned credit card payments will incur a \$200 fee and need to be paid with balance in order to maintain good standing with event organizers.

Authorized Signature: _____

Date: _____

If paying by check, make your check payable to:

Fort Myers Beach Chamber of Commerce

MAIL YOUR ENTIRE APPLICATION INCLUDING INITIALED AND SIGNED PAGES,
and APPLICABLE VENDOR FEES TO:

Fort Myers Beach Chamber of Commerce, ATTN: Sand Sculpting 2025
100 Lovers Lane, #3E
Fort Myers Beach, Florida 33931

OR Scan and email to: jacki@fmbchamber.com